

WORLD  
EVIDENCE-BASED  
HEALTHCARE DAY  
20 OCTOBER

ebhc



## WORLD EVIDENCE-BASED HEALTHCARE DAY

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BLOG Author  
Guidelines

## EVIDENCE AND GLOBAL HEALTH EQUITY

We invite organisations and individuals to submit a blog that shares their experiences, ideas and recommendations for fostering and embedding equity-centred evidence-informed decision making; and/or strengthening local, national and global evidence ecosystems to advance global health equity.

### BECOMING AN EVIDENCE AMBASSADOR

Successfully publish a blog and you are eligible to become a World EBHC Day Evidence Ambassador- [learn more](#)

### PILLARS

#### Prioritisation & Production

- **Research prioritisation and agenda setting:**
  - Processes to ensure equitable voice in identifying, refining and prioritizing research questions
  - Ensuring that equity considerations are embedded within research questions
  - Visible and hidden power and cultural challenges in research prioritisation and agenda setting
- **Evidence syntheses:**
  - Equity guidelines for evidence syntheses
  - Equitable conduct of evidence syntheses
- **Engagement and co-production:**
  - Inclusion and equity in evidence coproduction
  - Best practices in equitable governance of engagement partnerships
- **Artificial Intelligence:**
  - Equitable access to use of AI for advancing healthcare practices
  - Identification of inbuilt AI bias that affects diagnosis, treatment and care

#### Translation & Implementation

- **Integrated approaches:** including health consumers/ knowledge users in research dissemination, translation and implementation
- **Constructive knowledge translation** how to present and package research outputs in creative ways to ensure it is accessible, relevant and responsive, broadening dissemination and uptake (i.e., arts/ storytelling/infographics)
- **Adaptive knowledge translation:** how to adapt existing knowledge translation strategies to meet community needs, considering the diversity of target populations
- **Reflective inquiry:** critical reflection by researchers, implementation practitioners, knowledge brokers etc. on power, unconscious bias, subjectivities to promote equity

#### Access & Capacity

- **Open research:** making research more accessible, transparent, reproducible, shared and collaborative

- **Standardised data:** increasing reliable, ethical and standardised data collection, reporting and sharing across disciplines and countries; considering language, culture and scientific literacy
- **Digital health:** equitable access to, engagement with, and use of, digital infrastructure, technologies, smart devices and tools
- **Research capacity & learning access:** the imperative for addressing learning accessibility and research capacity strengthening and development in the global south and amongst disadvantaged populations

### People & Organisations

- **Citizen voice and advocacy groups:** whose voice matters?
- **Partnership structure, process, and products:** how to foster equity, diversity and inclusion and mitigating power imbalances
- **Corruption and conflicts of interest:** how to recognise, manage and address within and across evidence ecosystems
- **Funders & funding bodies:** an ethical responsibility to ensure equity? Consideration of different approaches, mechanisms and policies for funding
- **Policymakers, multilateral organisations, academia** – the roles and responsibilities in ensuring equity, diversity and inclusion

### Systems & Processes

- **(Re)structuring systems:** embedding policies of health equity at systems levels to tackle social, political and commercial determinants of health
- **Challenging evidence hierarchies:** whose knowledge counts and what types of evidence are valued?
- **Institutions and governance:** how to embed equity-oriented mechanisms for organisations at local, national and international levels
- **Ethics:** equity within and across Ethics Review Committees/Institutional Review Boards, equity guidelines within review processes, equitable access to ERCs/IRBs, implications of private vs academic etc
- **Monitoring, evaluation, learning and reporting:** How to move beyond hollow rhetoric to monitoring, measuring, evaluating, and reporting on equity policies and practices

### AUTHOR GUIDELINES:

Completing the [dedicated online form](#), the BLOG SUBMISSION should include:

- **A title** (max. 10 words).
- **Corresponding author** –full name, email address and 25-word bio of the corresponding author.
- **Authors** and institutional affiliations, where appropriate. Where possible it is encouraged to include authors from each partner in the blog to represent the experience and views of all partners.
- **500 - 1,500 words** written in narrative style and plain language (assume that you are speaking to a non-specialist audience) addressing the following:

- **Themes** – the blog can consider one or more of the above themes.
- **Lessons Learned** – where relevant, the blog should include lessons learned i.e., What worked? What didn't? What would you do differently in the future?
- **Key messages/recommendations:** please include 2-3 key "take home" messages or recommendations at the end of your blog.
- **Style** – The writing style of blogs is **different from the journal or academic style of writing**. Adapt your writing style to your audience, including reducing the lengths of sentences and size of paragraphs; use sub-headings and/or bullet lists to break up your article.
- **Acronyms** - If using acronyms, please use the full terminology followed by the abbreviation in parentheses the first time it is used.
- **References** – Please use in-text links. If a URL cannot be provided then a traditional reference is acceptable, although strongly discouraged. Links should be descriptive. Avoid using the word 'link' in brackets after a sentence or linking from the word 'here', where an alternative is possible. For example:
  - The director-general of the World Health Organization, Dr. Tedros Ghebreyesus, championed the need for [research evidence to inform policy and decision-making](#) in dealing with COVID-19.
- **Links to additional resources** (i.e. publications, guidelines, organisational websites, videos etc.)
- **At least one landscape image** depicting the blog content, to be used as a teaser image on the website. This can be a stock image or graphic image relevant to your story; or an image of your activity/program/setting (please ensure you have permission to use images) **Size: 600px wide or minimum 700Kb.**
- **Portrait image** of the corresponding author **size 200px x 200px or minimum 200Kb.**
- **Co-publication declaration:** please declare whether this story, or any parts of it have been published elsewhere.
- **Twitter handles** (of authors and respective organisations).
- **Conflict of interest:** please declare any conflicts of interest. Please note that World EBHC Day cannot accept submissions from conflicted sources, such as the pharmaceutical or medical device industry, or from organisations or individuals with vested interests in the results of research.
- **Language:** All blogs must be submitted in English

## Blog Submission Process



Please note that the information below must be provided to successfully submit your Blog.

- All blogs must be submitted in English
- Submit Blog as a Word document
- Provide a 25-word bio for the Corresponding Author
- Provide a portrait photo of the Corresponding Author **size 200px x 200px or minimum 200Kb**
- Provide a landscape image relevant to the blog content to be used as a teaser image. This can be any picture which you deem appropriate to go along with your content. **Size: 600px wide or minimum 700Kb**

1. [Submit your blog using this online form](#)
2. A receipt of submission will be sent to your registered email address
3. The World EBHC Day Editorial Review sub-committee will review your blog submission within 15 business days

After Editorial Review, the Corresponding Author will be informed that:

- I. the blog has been accepted for publication, a link to your blog published on the World EBHC Day website will be provided – please share freely!

**OR**

- II. the blog requires further work. Thoughtful recommendations from the Editorial Review sub-committee will be provided for your consideration.

For any queries, please email [info@worlddebhcd.org](mailto:info@worlddebhcd.org)

**SUBMISSIONS CLOSE: Wednesday, 4<sup>th</sup> October 2023**